



Kawartha Choice Marketing Workshop
"Sharing ideas; Promoting your products"

The Kawartha Choice Committee invites you to share in a morning of Marketing, with a workshop designed to help you create or improve your Marketing plan.

Registration is open at 9am with the program being called to order at 9:30 sharp. After some brief introductory remarks, the morning will begin with a panel speaking on Marketing techniques and distribution/supply chain. We will then have round table discussions, followed by a question and answer period.

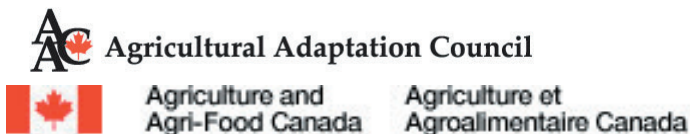
Mr. Andy Mitchell of the GPA EDC will speak briefly on the Agricultural Impact study, and the priorities of Agriculture in our area.

Tuesday February 27, 2007
9am to 12pm, at the Holiday Inn
Peterborough Waterfront

Although there is no charge to attend, Registration in advance is required, by
Tuesday February 23, 2007
Space is limited.
Please contact Karen Jopling at
Greater Peterborough Chamber of Commerce
175 George St. N. Peterborough, ON K9J 3G6
P: 705-748-9771 ext 212 F: 705-743-2331
email: karen@kawarthachoice.com

Agenda

9-9:30 Registration
Welcome - Introduction
Andy Mitchell - GPA EDC
Panel - 5 speakers
15 minute break
2 questions for Round table discussion
Question & Answer Period
Noon - wrap up



Yes, I would like to register for the Kawartha Choice Marketing Workshop

Name(s): _____, _____

Phone: _____

Email: _____

To become a member of Kawartha Choice FarmFresh, complete and forward the membership form, available on our web-site

www.kawarthachoice.com